



Speaker Won Pat <speaker@judiwonpat.com>

MESSAGES AND COMMUNICATIONS: GVB Board Packet: June 2014

Speaker Won Pat <speaker@judiwonpat.com>
To: Guam Legislature Clerks Office <clerks@guamlegislature.org>

Fri, Jun 27, 2014 at 9:00 AM

6/27/2014 6/12/2014 Guam Visitors Bureau

Regular Board of Directors Meeting Thursday, June 12, 2014 *emailed 32-14-1774

----- Forwarded message -----

From: Colleen Cabedo <colleen.cabedo@visitguam.org>
Date: Fri, Jun 27, 2014 at 8:56 AM
Subject: Re: GVB Board Packet: June 2014
To: speaker@judiwonpat.com
Cc: therese@judiwonpat.com

32-14-1774
Judi Won Pat, Sec. 2
6.27.14
me 9:00am
[Signature]

Attached is the revised agenda from June 12, 2014.

On Fri, Jun 27, 2014 at 8:50 AM, Colleen Cabedo <colleen.cabedo@visitguam.org> wrote:
Attached are the rest of the Exhibits from our board meeting on June 12, 2014.

2014 JUN 27 AM 9:03

On Fri, Jun 27, 2014 at 8:37 AM, Colleen Cabedo <colleen.cabedo@visitguam.org> wrote:
Hafa Adai Speaker Won Pat,

Pursuant to Title 5 Ch 8 Section 8113.1. of the Guam Code Annotated, Attached is the board packet of June 12, 2014. We had cancelled our board meeting yesterday, June 26, due to a lack of quorum.

I will sending you a separate email for the rest of the Exhibits.

Colleen Cabedo
Executive Secretary

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 **Revised_AGENDA_20140612.pdf**
287K



REGULAR BOARD OF DIRECTORS MEETING
Thursday, June 12, 2014 - 4:00 p.m.
Guam Visitors Bureau Main Conference Room

A G E N D A

- I) CALL TO ORDER

- II) MINUTES OF THE PREVIOUS MEETING Exhibit A
Approval of minutes of the previous Board of Directors meeting dated May 22, 2014.

- III) REPORT OF THE ACTING CHAIRMAN *(B. Kloppenburg)*

- IV) REPORT OF THE GENERAL MANAGER *(K. Pangelinan)* Exhibit B

- V) REPORT OF THE TREASURER *(Management)* Exhibit C

- VI) REPORT OF THE BOARD COMMITTEES
 - A. EXECUTIVE COMMITTEE *(B. Kloppenburg)*

 - B. ADMINISTRATION & GOV'T RELATIONS *(J. Guthertz)*

 - C. MILITARY BUILD-UP & SEIS *(B. Kloppenburg)*

 - D. MEMBERSHIP DEVELOPMENT *(Management)*

 - E. RESEARCH *(N. Taimanglo)*

 - F. JAPAN MARKETING *(M. Morinaga / N. Nakajima)*

 - G. KOREA MARKETING *(Management)*



H. NORTH AMERICA & PACIFIC MARKETS (A. Muna)
Committee Minutes dated June 4, 2014

Exhibit D

Motion to approve travel for GVB General Manager to attend the PATA Executive Board Meeting on July 4-5, 2014 in Bangkok, Thailand. (Estimated cost \$2,645.00 from the FY2014 Pacific PATA Annual Meetings Account #SMD025).

Estimated Cost Breakdown:

Airfare	\$900.00
Perdiem \$249.00 + 25% x 4 days	\$1,245.00
Misc Expense	\$500.00
Total	\$2,645.00

Background:

GM has been an active member of PATA and has recently been re-elected to serve as the Destination/Government Affairs Chairman of the Executive Board. Guam's role and participation in PATA is vital in representing our island and the Micronesia region.

Travel is requested for approval, as his attendance is required as a member of the PATA Executive Board.

Motion to approve travel for GVB General Manager to attend the PATA Executive Board Meeting in Cambodia from September 19-21, 2014. (Cost is approximately \$3,618.75 from the FY2014 Pacific Sales & Marketing Development Acct# SMD025).

Airfare (\$2,000.00 x 1 pax)	\$2,000.00
Per Diem (\$227/day x 5 days x 25%)	\$1,418.75
Unanticipated expense (excess baggage, miscl.)	\$200.00
Total	\$3,618.75

Background:

GVB General Manager, Karl Pangelinan sits in PATA's Executive Board and is Chairman of the Government/Destinations Committee.

PATA has scheduled an Executive Board and regular Board Meeting for September 19-21, 2014 in Cambodia, immediately after the PATA Travel Mart 2014.

Mr. Pangelinan will be presenting GVB and the region of Micronesia during this event. He will be bringing up any travel-related concerns of the region to PATA and will also be taking back valuable information from travel industry experts.



I. **GREATER CHINA MARKETING** (*B. Kloppenburg*)
Committee Minutes dated June 6, 2014

Exhibit E

J. **RUSSIA & NEW MARKETS** (*B. Jackson*)
Committee Minutes dated May 13, 2014

Exhibit F

K. **DESTINATION MANAGEMENT** (*R. Hofmann*)

L. **CULTURAL HERITAGE & COMMUNITY OUTREACH** (*T. Arriola*)

Liberation Festivities

Motion to approve travel for the First Lady and Security to participate in the 70th Guam Liberation Festivities in Washington, DC from July 9-15, 2014. (Cost approximately \$9,856.00 from Account # DM-CPO006).

Airfare: 2 pax @ \$3,500 each	\$7,000.00
Per Diem:	
\$238.00 x 6 days x 2 pax	<u>\$2,856.00</u>
Total Estimated Cost:	\$9,856.00

Background:

This year marks the 70th anniversary of Guam's Liberation and Congresswoman Madeleine Bordallo will be hosting events in Washington D.C. Her office is in charge of the Wreath Laying Ceremony at the Tomb of the Unknown Soldier and has invited Miss Guam and GVB to participate. She will also be hosting the Guam Liberation "Guam Night" Reception. The reception demonstrates Guam as a unique travel destination by providing cultural experiences, including Chamorro food, music, and cultural performances.

Issue:

Board approval required for all travel

Guam Chamorro Dance Academy

Motion to approve travel for the Guam Chamorro Dance Academy program. (Estimated cost: \$16,992.00 Account No. CPO001).

Background:

This marks the 5th year of the continuation of the Guam Chamorro Dance Academy within Japan. Last fiscal year, five classes were taught with a total of 475 students, including dance instructors who in turn bring lessons to their dance studios. Three dance instructors will be sent along with one GVB DM staff to run the program.

Dates of the classes are as follows:

July 12-13, 2014 (Tokyo)
Sept 27-27, 2014 (JATA, Tokyo)



Breakdown is as follows:

Airfare: 4 pax @ \$800.00 per air ticket x 2 trips	\$6,400.00
Professional Fee	
Dance Master (2 days x \$100.00 x 2 trips)	\$ 400.00
Assistants (2 pax x 2 days x \$50.00 x 2 trips)	\$ 400.00
Per Diem	
Tokyo: \$408 x 3 days x 4pax x 2 trips	<u>\$9,792.00</u>
Total:	\$16,992.00

Issue:

Board approval required for all travel

M. SPORTS & EVENTS (*N. Taimanglo*)

VII) OLD BUSINESS

VIII) NEW BUSINESS

IX) EXECUTIVE SESSION

X) ANNOUNCEMENTS

Next Board Meeting:

- o Thursday, June 26, 2014 at 4:00PM, GVB Main Conference Room

GVB Events:

- o Golden Latte Awards, Wednesday, June 18, 2014 at 11:30am, Sheraton Laguna Guam Resort.
- o BBQ Block Party, Saturday, July 5, 2014, Pleasure Island.

XI) ADJOURNMENT



Action Items:

BY MANAGEMENT

- Management to consider a revised China incentive program and to provide a recommendation to the board (4/10/14).
- Chairman Baldyga mentioned that he would like to set meetings with GVB management and senators regarding the Tourism 2020 plan and 2015 budgets (4/10/14 and 2/27/14).
- Chairman Baldyga asked management to create a Destination Management Task List with quarterly goals (4/10/14).
- Chairman would like to have an update on the Tumon Flooding Mediation Plan and all capital projects. (2/27/14)
- Director Guthertz requested management to create a letter announcing to the legislature the Hafa Adai Rate and to thank them for their support. (5/8/14)
- Chairman Baldyga requested Task Management to create a message to deliver to the media before June 9. (5/8/14)